

# Artsmark Partnership Programme

## Supporting cultural education, endorsed by Arts Council England Development Framework

Below are some examples of how Partners could develop their Artsmark Partnership Programme offer over time. Arts Council England's Quality Principles should be considered throughout.

Emerging	Established	Stretching
<b>Align</b> your schools' offer to Artsmark criteria to meet the needs of education settings registered for Artsmark	<b>Expand</b> your Artsmark Partnership Programme offer, in response to the needs of Artsmark settings, to include opportunities for longer term engagement across a broader range of settings	<b>Inform</b> further programme developments and gain more in-depth understanding through formalised partnerships with senior leads within schools or representation on governing boards
<b>Articulate</b> your Artsmark Partnership Programme offer on your organisation's website and marketing materials using the Artsmark Partner logo	<b>Embed</b> your work as an Artsmark Partner within your organisation's broader engagement strategy for children and young people	<b>Affect</b> change within your organisation through your work as an Artsmark Partner, impacting on the strategic priorities of the whole organisation
<b>Evaluate</b> your work with Artsmark settings to evidence impact and inform future programme developments	<b>Measure</b> the impact of your work as an Artsmark Partner to inform your organisation's strategic priorities	<b>Evidence</b> outcomes from your work as an Artsmark Partner and embark on action research to contribute to developments in cultural education
<b>Advocate</b> for Artsmark Award to eligible educational settings not yet registered for Artsmark	<b>Connect</b> with the network of Artsmark Partners, your local cultural education partnership and broader cultural sector to strengthen the Artsmark Partnership Programme offer	<b>Influence</b> key stakeholders and the network of Artsmark Partners through sharing of good practice, perhaps in areas of specialism, for example SEND or youth justice
<b>Offer</b> financial incentives and discounts for registered Artsmark settings where appropriate	<b>Develop</b> packages to support in-depth, longer term relationships with Artsmark settings	<b>Formalise</b> relationships with Artsmark settings through membership schemes or similar